

Jacques
Briochin
droguiste depuis 1919

**Cleaning
Notebook**

Jacques Briochin

THIS NOTEBOOK BELONGS TO: _____





is...

A family-run chemist's

It was in Brittany, in Saint-Brieuc, that Renaud Raoul, wax seller by trade, created Le Briochin brand in 1919. In his workshop, he made soaps and quality cleaning products aimed at professionals: printers, mechanics, etc. Since he started, he has offered high quality products, thus perpetuating the know-how and long tradition of a family-run chemist's over several centuries of French history. His reputation grew quickly and his soaps were recognized as the most effective. In the 1990s, in answer to requests from private individuals, he extended the range to the general public. It was then that Le Briochin became Jacques Briochin; the family-run chemist's.

Today, the products are still being made in Saint-Brieuc, with the greatest respect for the soap-making tradition.

Common sense

It is based on family know-how dating back nearly one hundred years, passed on from generation to generation that the Jacques Briochin team develops new products every year, matching the cleaning requirements of users today.

Experience shared

Over the years, Jacques Briochin has amassed hundreds of useful tips and clever ideas, which he shares with you to help you with your cleaning. Why not share yours and continue to send your impressions, remarks and suggestions?

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SCOURING AGENTS

1L
500mL

The extremely powerful members of the family, especially designed for baked-on grease in your kitchen, and tough stains in your oven and fire insert.

Their use

My **Special Kitchen Scouring Agent** is designed for difficult cleaning in the kitchen. It is particularly effective on traces of encrusted and baked-on grease (oven grills, barbecue, extractor hood, hob, etc.).

My **Oven and Fire Insert Scouring Agent** is an aerosol designed for cleaning inside the oven, as well as fire inserts and wood stove glazing. The foam adheres to the surface without running, making cleaning accurate.

My recommendations

These are **powerful products for specific uses**. Do not misuse them! Always carry out a test on a concealed spot when using for the first time. Do not use them on light materials (aluminium, zinc, brass), or on painted or porous surfaces.

The Kitchen Scouring agent can be used outside the kitchen: engine oil stains in your garage, or to shine up your car wheels, etc.

Worth noting



STAINLESS STEEL CLEANING GEL

500 ml

Specially designed to clean and give a brilliant polish to all your stainless steel and aluminium surfaces.

Its use

My **gel** cleans, polishes, and makes your stainless steel surfaces shine. It leaves a protective barrier on the stainless steel protecting it against fingerprints, water and limescale deposits.

Moreover, as it does not run, you can even use it on vertical surfaces!

My recommendations

Hood, pans, refrigerator, and stainless steel sink can therefore be cleaned and protected at least once a year!

The **stainless steel cleaning gel** can also be used to clean your copper articles covered in verdigris!

Worth noting



MARINE ALGAE HAND & DISHWASHING LIQUID

500 ml



Containing natural plant-derivatives and a good dose of my Savon Noir (a natural grease-remover), this washing up liquid is really tough on grease. Formulated under dermatological control, it can also be used to wash your hands. The marine algae soften even the driest hands. Its very practical pump gives you just the right quantity, with no waste, saving money! Ecocert approved.



Its use

This bottle will last for at least **220 x 5 L** washes. One squeeze is enough for mildly dirty dishes. Two squeezes are needed for very dirty dishes.



My recommendations

In order to save water and energy while washing effectively, immerse the dishes instead of washing them using the tap jet and respect the recommended quantities. To wash effectively, you do not need a large quantity of bubbles.



If you do not have a stain-remover at hand, replace it with washing-up liquid.

Cover the spot, rub the item of clothing then place it directly in your washing machine on its usual washing cycle.



SUPER BATHROOM CLEANER AND LIMESCALE REMOVER

750 ml

The cleaning duo specially designed to achieve perfect results in your bathroom.

The Limescale remover is the powerful member of the family, removing encrusted limescale and tough dirt with ease.

The Super Cleaner is for the regular bathroom cleaning.

When the dirt is too encrusted, dip the items (tap ends, etc.) in a dilution of the **Super Limescale remover**.

The linseed oil in the **Super Cleaner**, naturally cleans, purifies and brings long-lasting freshness to your bathroom.

Their use

Alternate the use of the **Super Limescale Remover**, designed for thorough cleaning, with the **Super Bathroom Cleaner** for regular cleaning.

My recommendations

The **Super Limescale** remover solution is a powerful product for a specific purpose. Do not misuse it! Always carry out a test on a concealed spot when using for the first time.





TILE CLEANERS & SUPER HEAVY DUTY CLEANING AGENT

1L

The Tile Cleaner is recommended for the regular cleaning of tiled surfaces and modern floors. The Super Heavy Duty Cleaning Agent is the powerful member of the family. It removes tough ingrained dirt inside and outside the house.

Their use

In addition to cleaning well, the **Tile Cleaner** will save you time thanks to its "fast drying" formula and leave your interior with a long-lasting fragrance of Eucalyptus.

The **Super Heavy Duty Cleaning Agent** is perfect for scrubbing the floor, and cleaning garden furniture that stayed outside all winter.

My recommendations

The **Super Heavy Duty Cleaning Agent** is a powerful product for a specific use. Do not misuse it! Always carry out a test on a concealed spot when using for the first time. Do not use it on waxed, varnished, or sealed woods, floors with a metallic finish, light metals or painted and varnished surfaces.



ANTIQUE DEALER CLEANERS AND WAX

I have concocted 4 cleaners for the regular cleaning of your superior surfaces:

- **Sealed and laminate parquet floors 1L**
- **Waxed parquet floors 1L**
- **Terra cotta · hexagonal floor tiles · marble 1L**
- **Wooden furniture, 400 ml aerosol**

They are complete care products rich in traditional ingredients. They clean, nourish and protect.

Their use

Rediscover the pleasant scent of wax used in homes in the past.

My recommendations

Always dust before applying my antique dealer cleaners.





LIQUID SAVON NOIR

1L

Savon noir (linseed oil soap), plain or scented with chlorophyll. In the more practical liquid version, it is the ideal product with which to clean, nourish, protect and bring a shine to all types of floors and much more. It is manufactured with the greatest respect for soap-making traditions.

Nothing but goodness, just soap, no solvent, no preservatives, no parabens and no synthetic fragrance. Liquid Savon Noir is Ecocert approved.



Its use

For floors, just dilute one capful per litre of water. You can use it **pure** on a sponge for small surfaces in the home (worktops, bathroom, wall surfaces, etc.). Never use it pure on light materials (aluminium, zinc, brass, etc.) and porous floor surfaces.

My recommendations

Because it is highly concentrated (between 15% and 30% of Savon Noir) there is no point in using too much. If you have sensitive skin, we suggest you wear rubber gloves when using it.

Liquid Savon Noir has the same properties as soft Savon Noir (stain-remover, insect repellent). You can proceed with the same preparations but doubling the amounts.



SAVON NOIR READY TO USE

750 ml

In the Savon Noir (linseed oil soap) family, this is the practical version. As its name indicates, this product containing Savon Noir is ready to use.

My Savon Noir is manufactured with the greatest respect for soap-making traditions. Nothing but goodness, just soap, no solvent, no preservatives, no parabens and no synthetic fragrance.

The ready to use Savon Noir is Ecocert approved. Also exists in a natural chlorophyll version.



Its use

Use **Ready to use Savon Noir** as a multi-purpose cleaner: to clean and remove grease from your worktop, hotplate, refrigerator, furniture, table, windows, etc.

My recommendations

Think of rinsing the surface cleaned using a wet sponge.



You can use this product as an insect repellent (3 tablespoons in 1L water) or for removing stains from your laundry.



METAL TIN OF SOFT SAVON NOIR

600 gr

My historical linseed oil soap is a natural multi-use cleaner that makes almost all the house clean and shiny. The Savon Noir is manufactured with the greatest respect for soap-making traditions. Nothing but goodness, just soap, no solvent, no preservatives, no parabens and no synthetic fragrance.



Its use

Used pure (a nut of soap on a wet sponge), you will be able to clean all small surfaces. Never use it pure on light materials (aluminium, zinc, brass, etc.) and porous floor surfaces. Dilute 2 to 3 tablespoons of soap in 5 L hot water and you will obtain a cleaner for all your floors. You can also dip your paint brushes in this preparation. Linseed oil soap keeps the bristles supple.

My recommendations

Because it is highly concentrated (more than 30% savon noir), avoid using too much.

If you have sensitive skin, we suggest you wear rubber gloves when using it.



It also works as an insect repellent in the garden (aphids, mealy bugs, etc.). Dilute a teaspoon in 1 L hot water.

Once the mixture has cooled, pour into a sprayer and use it for your plants and shrubs.



UNIVERSAL CLEANING AGENT

750 ml

1 L

This product was designed to make daily cleaning tasks easier. You can use it safely throughout the house, on all surfaces without a care! It cleans and removes grease on all surfaces, even the most fragile, without leaving any traces. Also exists in a 1L bottle for floors.



Its use

Ceramic hob, computer screen, car interior, work top, modern furniture; you can clean them all as much as you like!

My recommendations

This product is ideal for removing traces of adhesive. It has all the advantages of methylated spirits without its drawbacks

Since it leaves no marks, you can have a field day and clean all your glass surfaces, such as windows, mirrors, varnished surfaces, etc.





AUTHENTIC HOUSEHOLD VINEGAR

Specially designed for cleaning your home, my vinegar removes limescale, grease and stains from surfaces, objects and the items you use daily. Highly concentrated (14°), it is especially dedicated to household cleaning.

The vinegar is Ecocert approved.

Its use

There are two ways to use it: by pouring the vinegar directly on a sponge or, more practically, by pouring it into an empty spray.

You can then remove limescale in the toilet, on taps, in showers and baths and clean places where dirt and grease has accumulated, such as your extractor hoods, and pots and pans

My recommendations

For specific uses such as removing limescale from electric household appliances or removing stains from fragile surfaces or fabrics, I recommend you dilute the vinegar with water.

*Worth
noting*

Vinegar also has stain-removing properties: delicately rub fruit, jam, make-up, wine, mustard, and coffee stains with vinegar and then place the item in the washing machine on its usual washing cycle.



*Cleaning
basics*



TRADITIONAL READY TO USE HOUSEHOLD VINEGAR

Specially designed for household cleaning, my vinegar is already diluted in a bottle with a spray nozzle, making it very practical!

It removes limescale, grease and stains from surfaces, objects and the items you use daily.

The ready to use vinegar is Ecocert approved.

It also exists in a natural chlorophyll version.

Its use

All you have to do is spray the area that needs cleaning or the stain that needs removing. There is no need to rinse.

My recommendations

This product can be used in the bathroom (shower screen, chromium plating, tiling), in the kitchen (refrigerator, worktops, electric household appliances, etc.), throughout the house (windows, etc.).

Spray your plants with the ready to use vinegar and your cat will not go near them again!

*Worth
noting*



*Cleaning
basics*



TRADITIONAL VINEGAR GEL

750 ml



Household vinegar is specially designed for cleaning your house. Highly concentrated (14°) and thanks to its gel texture, which adheres to surfaces, it is effective at removing limescale from washbasins, toilet bowls, showers, etc. Practical, it is scented with chlorophyll to subdue the lasting smell of vinegar. Vinegar gel is Ecocert approved.



Its use

Cover the surface with vinegar gel. Let it work a few minutes, and then rinse with clean water.



My recommendations

For greater effectiveness, leave it to work several hours or even a whole night.

This texture gel cleans precisely, without waste!

It is a great way to make savings!

Worth noting



MULTI PURPOSE STONE

300 gr



The solid clay stone is a surprising 100% natural ingredients multi-purpose cleaner. It cleans, removes grease and limescale, polishes and brings a shine to all surfaces. Composed by kaolin, Marseille soap and eucalyptus natural fragrance, this clay stone is Ecocert approved. A sponge is included within the product.



Its use

The solid clay soap is used in the same way as a multi-purpose spray. Instead of spraying the surface to clean, you should run a wet sponge over the product. All you need to do is rub the surface you need to clean with the yellow part of the sponge. Then, rinse the surface with the blue part of the sponge.

My recommendations

In the kitchen: ceramic hob, work top, stainless steel sink, inside the oven, and the refrigerator.

In the bathroom: porcelain and enamel baths and washbasins, tap fittings, tiled surfaces, ceramics.

On objects: jewellery, sports shoes, garden furniture, table cutlery, etc.

The advantages of a multi-purpose product without its disadvantages: practical, no waste (you only use the amount you need), comfort of use, the product is solid, and it does not leave any volatile compounds in the room!

Worth noting



BICARBONATE OF SODA

500 gr

Bicarbonate of soda is a 100% natural base for which there are multiple applications.

It is presented in the form of a fine white powder with which you can clean all your surfaces, even the most delicate.

Bicarbonate of soda also has deodorizing properties.



Its use

Placed directly in a cup, it removes bad smells from confined spaces (shoe cupboard, refrigerator, cupboard, dustbin area).

Powder the area that needs cleaning directly with **Bicarbonate of soda** and rub using a wet sponge (work top, oven, hotplate, refrigerator, etc.).

My recommendations

Do not confuse **Bicarbonate of soda** with washing soda. This is a product of the same family as bicarbonate of soda, however, the crystals are a little more corrosive. Do not confuse it with caustic soda: a very dangerous product that is a highly corrosive chemical.

You can put a little bicarbonate of soda in your pets bedding or in the bottom of ashtrays to moderate bad smells.



200 gr

TERRE DE SOMMIÈRES TRADITIONAL DRY STAIN-REMOVER



Terre de Sommières is clay that is used as a dry stain-remover. It is especially suited to surfaces that could be damaged by water (suede, seagrass, parquet floor, etc.) or that are fragile (delicate textiles, marble, etc.). Terre de Sommières works well on the grease stains such as butter or make-up. It can also be used for liquid stains like wine or urine. Ecocert approved.



Its use

Generously shake the Terre de Sommières over the stain. Leave to work for several hours, or even a whole night, depending on the nature of the stain. Rub it in and then vacuum clean to remove the powder.

My recommendations

If the stain persists and the surface permits, shake the Terre de Sommières onto the stain then apply a sheet of blotting or absorbent paper over it.

Bring a hot iron over the paper in such a way as to draw the elements of the stain onto the paper.



The older the spot is, the more you will need to renew the operation.



THE ESSENTIAL CLEANING KIT



Cleaning basics

This is a small case containing the essential ingredients for ecological, money saving, light-hearted household cleaning.

Discover or rediscover the many simple uses of vinegar or bicarbonate.

You will find a small guide inside.



Its use

All these products will enable you to clean, remove limescale, grease, and stains, and deodorize your home from top to bottom. This kit offers you 6 full months of cleaning products for your house.

My recommendations

The small 16-page guide will help you use all the products properly. In addition, you will be able to make your own cleaning products. 3 recipes are provided in the guide!

The little "extra" in this kit: the lavender perfume made from essential oils of hybrid lavender. This scent will bring a little fragrant touch to your cleaning.

A few drops in your preparations are enough and there you have it!

Worth noting

SAVON NOIR LIQUID LAUNDRY DETERGENT

3L

1L



Manufactured with natural plant derivatives and a good dose of Savon Noir (linseed oil soap) (with stain-removing washing properties), this formula makes it a unique detergent!

Ecocert approved, it contains no dyes, G.M.O.s, EDTAs, or optical brightening agents. All the know-how of the chemist in a product created for the regular washing of laundry. Also exists in an ultra-concentrated 1L - 27 washes bottle.



Its use

Concentrated, one bottle will last for 40 washes.

You can also use it for hand-washing delicate items.

My recommendations

Its formula is effective from 30° C. There is no need to raise the temperature.

You can use the **Savon Noir Detergent** for all your machine washes, even for delicate ones.

Worth noting

I chose a natural fragrance containing lavender and geranium to formulate this detergent. Fresh and pleasant, you will love the fragrance of your laundry as it dries.

For stubborn stains, pour a little detergent on the stain before washing and rub it lightly.



LIQUID MARSEILLE 3 L SOAP LAUNDRY DETERGENT



More conventional but still traditional, the detergent made with Marseille soap is formulated using natural plant-derived agents.

Ecocert approved, it contains no dyes, G.M.O.s, EDTAs, or optical brightening agents. All the know-how of the chemist in a product created for the regular washing of laundry.



Its use

Concentrated, one bottle will last for 40 washes. You can also use it for hand-washing delicate items.

My recommendations

Its formula is effective from 30° C. There is no need to raise the temperature. You can use Marseille Soap Detergent for all your machine washes, even for the delicate ones.



Don't expect to smell the usual Marseille soap scent. This fragrance is synthetic and, so obviously it has not been used! I chose a sweet woody scent.

For stubborn stains, pour a little detergent on the stain before washing and rub it lightly.



NATURAL MARSEILLE 750 gr SOAP FLAKES



Cooking is carried out in a cauldron respecting the manufacturing procedure used in Marseille. The soap is biodegradable and plant-derived. It contains 72% oils. Nothing but goodness, just soap, no perfume, no dye, and nothing harmful. The flakes are approved by Ecocert, independent organizations and professionals of the environment.

It is also comes in a metal pack with a wooden measuring scoop.



Its use

Place 40 g of flakes (the equivalent of a yoghourt pot) in a net in the middle of your laundry. For low temperature washes, dissolve the flakes in very hot water beforehand.

My recommendations

Perfectly suited to delicate laundry (silk, lace, and baby clothes).

This detergent is the forerunner to chemical detergents! It is perfectly suited to washing laundry for sensitive skins (infants, children and adults with allergies)





SAVON NOIR

STAIN-REMOVER

500 ml

My pre-wash stain-remover is made with natural plant-derivatives and a good dose of my now famous Savon Noir!

It works well on all the types of stains, whether old or new (tomato, grass, grease, coffee, etc.) and can be used on several types of textiles (cotton, polyester, etc.), whether they are white or coloured. Ecocert approved stain-remover.



Its use

Before washing, spray the product onto the stain. It must be fully covered. Rub it in and wait for 5 minutes. Then immediately place the item in the machine on its usual washing cycle.

My recommendations

One never should use hot water to remove a stain, or iron a stain. The effect of heat is to seal in the stain.



Savon Noir has natural stain-removing properties.



SODIUM PERCARBONATE

TRADITIONAL BLEACHING POWDER

500 gr



My traditional bleaching powder contains bleaching agents that naturally preserve the whiteness of your linen. It is particularly effective on yellowed textiles (perspiration marks, shirt collars, etc.) and can be used as a stain-remover (coffee, red wine, tomato sauce, blood stains, etc.). It does not contain any chlorine, or optical brightening agent. A measuring scoop is provided. Ecocert approve product.



Its use

For white or colour-fast dyed laundry. Pour one to two measuring scoops directly into the drum of the washing machine. Set the washing cycle to a temperature between 40° and 60°.

My recommendations

In the event of difficult stain, soak the linen in 5L of water and add a scoop of the powder.

You can use this powder to whiten the blackened grouting of your tiles. Mix 15 g of the powder with 150 ml of water.

Apply on the grouting and leave to work. Then scrub with a brush.





NATURAL LAVENDER FABRIC SOFTENER

750 ml



Natural plant-derived softening agents will ensure that your laundry stays naturally soft and supple. Its formula is based on biodegradable raw materials.

Ecocert approved, it is guaranteed dye, GMC, and glycol ether free.



Its use

Ultra concentrated, one bottle will last for 40 washes.

My recommendations

There is no point in using a fabric softener in soft water. To find out how hard your tap water is, all you need to do is check your water bill or get in touch with the local authorities.

Fabric softener reduces clothing's static electricity, makes ironing easier and reduces drying times.

*Worth
noting*



Jacques Briochin
Z.A.C. Les Grands Champs - B.P. 91
22120 HILLION

Please affix
valid stamp
here

TO DEPOSIT AT YOUR SUPERMARKET RECEPTION DESK



Executed in (place)

On (date)

Dear Sir/Madam the managing director,

As a regular customer of your supermarket, I have abandoned dust, limescale and grease to inform you of my disappointment. I am unable to find any Jacques Briochin cleaning products on your shelves.

To be more precise, I am looking for:

- ☐
- ☐
- ☐

Counting on your collaboration.

My details

.....
.....
.....





A quick word, a cleaning feat, a mood, cleaning problems, a remark on a product, a suggestion, a note or a love letter, this card is intended for this purpose:



A few tricks and clever ideas

Visit www.jacquesbriochin.fr where you will find this advice, tricks and much, much more.

Worth nothing

All the answers on Savon Noir

Soft Savon Noir or liquid Savon Noir?

The difference is in the soap concentration. Soft Savon Noir is highly concentrated, which is why its texture is thick and virtually solid. Liquid Savon Noir is much less concentrated but more practical to use! It's up to you to decide.



To learn more about Savon Noir : « **Savons noirs à tout faire** » (**Savons noirs for all kinds of uses**), Inès PEYRET, Éditions Dauphin.

Household Savon Noir and Cosmetics Savon Noir (black soap)

Savon Noir is soft and is a household cleaning soap. It contains a little more potassium hydroxide to improve its effectiveness on grease. On the other hand, if you were to use it on your skin, you would risk skin irritation or dryness (the pH is much higher than that of the skin and cosmetic products).

Vinegar, your ally in cleaning your laundry.

A natural softener

Lime is what makes your laundry feel rough to the touch. By replacing your softener with vinegar, you will obtain the same results and even more. By using vinegar, you protect your washing machine from limescale deposits. Do not worry, after drying, your laundry will not smell of vinegar. Vinegar can also fix colours in your laundry.

Instructions for use



During the last rinse cycle, pour approximately 30 ml of vinegar into the softener compartment.

A natural stain-remover

It is excellent stain-remover for fruits, perspiration, tea, grass, and mustard. Rub the stain with vinegar then place the garment in the machine on its usual cycle. Do not forget that it is preferable to remove stains before washing and not to use hot water (fixes the stain).

A few recipes

Multi-task cleaning agent

With this multi-purpose cleaning agent, bring a sparkle to your home! The principle of mixing the ingredients together will develop their properties.



The list

Ingredients

- Bicarbonate of soda
- Household vinegar 14°
- Liquid savon noir
- Hot water

Utensils

- A 1L spray bottle
- A funnel
- A tablespoon
- A teaspoon

Pour 1 tablespoon of bicarbonate of soda into the spray, and add 750 ml of hot water and mix. Pour in 1 teaspoon of liquid savon noir, 1 teaspoon of household vinegar and mix. It is ready!

Clean using a cloth or a wet sponge.

Do not forget to rinse.

**You can add a few drops of perfume or essential oil to your cleaning preparations to give them a pleasant scent.
You will find these receipts in the small guide in our household kit.**

Scouring cream

Practical, the paste will adhere to your surfaces with greater ease (in particular vertical) for an abrasive and cleaning action. Ideal for your bathroom tiles.



The list

Ingredients

- Bicarbonate of soda
- Liquid savon noir

Utensils

- A fairly large container

Pour an equal share of bicarbonate of soda and liquid soap into the container.

Mix until you obtain a paste.

It is ready! Now arm yourself with a sponge and get cracking!



my notes

*My greatest reward will be if you continue to do your
housework with good humour and a smile.*

*Find even more tricks and advice at your family-run chemist's
counter on www.jacquesbriochin.fr*

Jacques Briochin



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22120 HILLION
www.jacquesbriochin.fr